



ANNUAL REPORT 2017

A CONSERVATION DIARY

ABOUT EMIRATES WILDLIFE SOCIETY – WWF

Emirates Wildlife Society is the leading environmental NGO in the UAE, established in 2001 under the patronage of H.H. Sheikh Hamdan bin Zayed Al Nahyan, Ruler’s representative in Al Dhafra region and Chairman of Environment Agency-Abu Dhabi. Emirates Wildlife Society works in association with WWF, one of the world’s largest and most respected independent conservation organisations, with offices in 100 countries. The association is commonly known as EWS-WWF.

Our vision is to build a future where humans live in harmony with nature.

Our mission is to conserve nature and reduce the most pressing threats to the environment. We work with people and institutions in the UAE and region, to implement conservation solutions through science, research, policy, education and awareness.

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MESSAGE FROM THE CHAIRMAN H.E. MOHAMMED AL BOWARDI

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H.E. Mohammed Ahmed Al Bowardi, Chairman of the Board of Directors of EWS-WWF

Our land is one of sand and stone, surrounded by the mighty sea. With extreme temperatures and unusual natural habitats, it seems almost impossible that wildlife can thrive here. Yet a resilient and hardy nature does exist, and it's beautiful too. We grew out of these harsh lands and for that we must be thankful and give back to nature at every opportunity.

I'm joyful to witness the emergence of a renewed public interest in protecting our precious natural environment. The announcement by our President His Highness Sheikh Khalifa Bin Zayed Al Nahyan of the Year of Giving is a good opportunity and I invite everyone to reflect on how we best can give.

There are ways all of us can make the UAE's natural world a better one, and spearheading our strides towards a more sustainable future is EWS-WWF.

It is rare to find an NGO with the ability to contribute high-level expertise while simultaneously maintaining a public-facing image that inspires the everyday man and woman to be better people for themselves and for the world we live in. Its diverse appeal and welcoming invite for us all to join its journey, is the secret to achieving such meaningful change.

In the last 16 years, EWS-WWF has shaped the way we consider environmental education through its various education programmes: Enviro-spellathon, Eco-Schools and Be'ati Watani. The organisation swept the country with its Heroes of the UAE campaign promoting sustainable lifestyles. It has also played an integral role in creating Protected Areas for our terrestrial and marine life such as the ongoing work in Wadi Wurayah National Park in close collaboration with Fujairah Government and the private sector. EWS-WWF has paved the way for sustainable tourism thanks to its initiation of Blue Flag in the country; a scheme for beaches and marinas to ensure marine and coastal excellence.

In this time, the UAE has made significant progress with regards to the environment thanks to the country's visionary and wise leaders. While it is a young country, it is recognised as a highly resilient and creative one. It has a strong commitment to innovation and is keen to shift towards clean energy. The country has made many ambitious commitments to reducing carbon emissions, tackling climate change and protecting its natural environment in recent years.

Now is the prime time for EWS-WWF to heighten its pursuit of a sustainable future for our region. One area of focus the team is progressing is the heralding a new dawn for sustainable energy solutions in a country that until recently, has been reliant on fossil fuels.

As a nation, we must be grateful for the inspirational lead the organisation has played in the environmental sphere and welcome it as a key player in reshaping our future into a sustainable one.

On behalf of EWS-WWF, I am thankful for the unwavering support from all UAE sectors in realising the organisation's mission and call for your continued backing throughout 2018 and beyond so that together we can achieve even bigger wins for the good of our country.

FOREWORD FROM THE MANAGING DIRECTOR H.E. RAZAN KHALIFA AL MUBARAK

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H.E. Razan Khalifa Al Mubarak, Managing Director and Treasurer of the Board of Directors, EWS-WWF

Physical geography (mountains, air, oceans etc.), plant, animal and human life are all inextricably linked. Our daily lifestyle affects our environment and in turn the changes within our environment impact our lifestyle. Few of us think about where the plastic microbeads in our toiletries end up, or about the water used. However, we have a responsibility to consider the unseen consequences of our modern lives, and to find a way to give back to, rather than exclusively take from, the natural world.

The UAE President, His Highness Sheikh Khalifa bin Zayed Al Nahyan, designated 2017 the ‘Year of Giving’, encouraging citizens and businesses to contribute to society through corporate social responsibility programmes, individual volunteering and service to the nation. Environmental preservation and conservation rely heavily on these activities, powered by a nexus of contributions from businesses, civil society groups and individuals.

The concept of giving back to nature – be it in the form of making a donation, changing a negative behaviour, joining a beach clean-up or simply devoting 15 minutes to understanding a pressing environmental issue – is inherent in EWS-WWF’s mission. Our hope is to widely install the belief that when it comes to our environment, the smallest changes in the way we live can collectively have the greatest of impacts.

It is sometimes easy to forget that we are intimately connected to nature and that our fortunes are entwined. Not so long ago in the emirates, our grandparents and their predecessors understood this important relationship in a way that we find it hard to appreciate today.

EWS-WWF has a role to rekindle this intimate knowledge of our surroundings; to restore the connection we once had to the natural world, as this is the only way to ensure its preservation.

To this end we aim to engage the younger members of our society in our activities, specifically our Education programme which aims to build a community of inspired and empowered youth who feel connected to the natural world and empowered to protect the vital balance between humans and nature.

It is our hope that as they go out into the world they will become pioneers in their respective fields, promoting responsible and sustainable business practices and powering the growth of a greener local and global economy.

FOREWORD FROM THE DIRECTOR GENERAL LAILA MOSTAFA ABDULLATIF

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Laila Mostafa Abdullatif,
Director General of EWS-
WWF

As we reflect on the UAE's Year of Giving, one of the most encouraging aspects of 2017 has been the way in which partnerships have flourished in the drive to 'give back' to nature. Truly sustainable conservation efforts are achieved through collaboration with governments, civil society organisations, local communities, businesses and individuals; it is their combined strength that provides the basis for meaningful action to preserve the health and biodiversity of our planet.

By encouraging such diverse partners to establish and enhance their CSR agendas to include environmentally focussed educational and voluntary programmes, we are one step further toward achieving the UAE's vision of a thriving, sustainable green economy.

2018 is equally significant to the protection and preservation of the environment. It is the 'Year of Zayed', so we remember a leader whose heartfelt appreciation for the natural world and the need to protect it was known to all.

With the end of the UN Decade on Biodiversity looming, we should take inspiration from his example by steering a more environmentally sustainable course for development, and encouraging others to do the same; particularly while the eyes of the world are upon us in the lead-up to Expo 2020 Dubai.

In keeping with the Aichi Biodiversity Targets, we must endeavour to shine a light for others by ensuring greater awareness of the intrinsic value of biodiversity and how we may all begin interacting with our environment in a way that is both responsible and sustainable. People and societies hold the true power to force change, as they are the ultimate influencers of governments and businesses.

Given our limited window of opportunity, we must fully embrace digital strategies in our efforts to achieve this. Nonetheless, there is no better education than personal experience, which is why EWS-WWF provides opportunities both for students and citizens to become directly involved in our marine and climate change initiatives, investing the people of the nation in efforts to study and preserve the natural heritage of the UAE.

Through our Climate Change Research and Learning Programme, in partnership with Dubai Electricity & Water Authority and Fujairah Municipality, we have involved participants in research to determine the resilience of local ecosystems to climate change. Meanwhile, in collaboration with Waha Capital and Fujairah Municipality, our Environmental Youth Champions initiative has engaged students and employees in global and regional climate change issues.

Building on the success of these initiatives, EWS-WWF will soon launch its new programme, which will provide vital interactive experiences with nature to inspire young people to make the positive choices required to safeguard the environment.

Young people are the flag bearers of tomorrow – the green business owners, the advocates for the environment in their respective industries and societies. The future sustainability of our coexistence with nature lies in their hands.

Maintaining the health and diversity of our environment is a responsibility shared by us all, and these programmes would quickly flounder without willing partners, donors and volunteers. Your support and collaboration is essential to our success – only together can we achieve our conservation goals for the good of the nation, its people and our planet.



GIVING BACK TO NATURE

“There are so many ways to give. We can give back to our environment – to clean beaches and deserts, to care for trees and to be kind to all inhabitants on our earth. ‘Giving’ is easy and abundant... it is feeding a bird, smiling at your neighbours, or going above and beyond at your job. If you are a person with power and responsibility, ‘giving’ is making your people happy and being kind to them when you implement laws.”

H.H. Sheikh Mohammed Bin Rashid Al Maktoum

EWS-WWF YEAR OF GIVING INITIATIVES

THE ENVIRONMENT ENDOWMENT FUND

To mark the Year of Giving, declared by UAE President His Highness Sheikh Khalifa bin Zayed Al Nahyan, EWS-WWF and the Mohammed bin Rashid Global Centre for Endowment Consultancy (MBRGCEC) created the UAE’s first ever environment-focused endowment.

The Environment Endowment Fund was established in conjunction with the UAE’s Global Vision for Endowment launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister, and Ruler of Dubai.

Together with our 16 partners, the fund works to strengthen public awareness of the importance of conservation programmes, and encourages companies to enhance their CSR regimes by supporting initiatives, studies and research in the field of environmental protection.

With special mention to:

Abu Dhabi Commercial Bank; Crescent Enterprises Limited; Dentons & Co.; Diamond Developers; Dubai Electricity and Water Authority; Emirates NBD; Environment Agency - Abu Dhabi; Gulf Capital; GulfTainer Company Limited; HSBC Bank Middle East Limited; Linklaters LLP; Momentum Logistics; SAPIN; Six Construct - Besix; Union National Bank; Yas Mall.

GREEN VOLUNTEERING PROGRAMMES

In a parallel effort to help organisations strengthen the environmental aspects of their CSR activities, EWS-WWF worked with a variety of partners throughout 2017. We engaged their employees in green volunteering programmes, offering them the chance to serve the nation and create a lasting natural legacy for future generations.

PUBLIC ENGAGEMENT ACTIVITIES

EWS-WWF supported schools in Dubai and Abu Dhabi to raise funds for green turtle conservation, and involved members of the public in activities, restoring and preserving the local environment. These included mangrove and wadi clean-up days, during which participants removed harmful debris left by humans, helping to restore the natural beauty of these vital habitats.

CITIZEN SCIENCE INITIATIVES

Our citizen science initiatives saw teams drawn from government and private sector organisations donating their time to assist ongoing field-based research efforts as part of the Water Research and Learning Programme (WRLP) and the Climate Change Research and Learning Programme (CCRLP), both based in Wadi Wurayah National Park.

These programmes provided an opportunity for participants to bond as a team whilst making a meaningful contribution to water quality monitoring and research on the climate change resilience of fragile freshwater ecosystems in the UAE.

CSR PLATFORM

We are immensely grateful for the generous support we received in 2017 from the Year of Giving Committee and the Ministries of Community Development and Economy, and particularly for being appointed the first environmental organisation eligible to receive funding from the private sector through the initiative’s unique CSR platform.

MICRO-DONATION SCHEMES

We also sought to raise the profile of micro-donation schemes that allow people to give as little as a single dirham to support conservation efforts, be it through a bank transfer or an ATM.

CLIMATE AND ENERGY PROGRAMME

OUR VISION

By 2020, the UAE will make climate change a national priority and take significant steps towards low-carbon development, increase renewable energy ambition, expand energy efficiency, decrease emissions from road transport and address climate change risks.

The past year has seen several significant developments relating to climate change action that reflect the increasing national political will and momentum behind this cause in the UAE.

Two landmark strategies were unveiled in 2017: the UAE National Energy Plan 2050, which aims to cut carbon dioxide emissions by 70%, increase renewable energy use to 44%, and improve energy efficiency by 40% by the middle of the century; and the UAE National Climate Change Plan 2050 – the first of its kind to be developed by a Gulf country – to which EWS-WWF provided technical development support,

working in partnership with the Global Green Growth Institute (GGGI). Our engagements on the National Climate Change Plan focused on climate adaptation; data management, and monitoring, reporting and verification of greenhouse gas (GHG) emissions; and climate change awareness and communications. EWS-WWF also worked together with GGGI on the facilitation of a stakeholder engagement session.

During the year we also participated in several regional and international events including the World Future Energy Summit, which featured multiple engagements by Mr. Manuel Pulgar Vidal, the Global Climate and Energy Practice Leader for WWF, and the UN Climate Change Conference (COP 23) in Bonn where EWS-WWF led an event at the WWF Pavilion.



EWS-WWF in a discussion panel at WETEX



DEVELOPING A POLICY FRAMEWORK FOR INCREASED RENEWABLE ENERGY IN THE UAE

EWS-WWF continued to provide support to the UAE in achieving its plan to derive 44% of its domestic power consumption from renewables by 2050. In partnership with the UAE Ministry of Energy and Industry, and Baringa Consulting, EWS-WWF undertook an assessment entitled 'Developing a Policy Framework for Increased Renewable Energy in the UAE' to determine the optimal route for upscaling the nation's use of renewables.

Following the assessment, a Memorandum of Understanding was signed with the Ministry of Energy and Industry in December 2017 to undertake stakeholder engagement on the proposed policy framework in the UAE and provide further support in updating the National Energy Plan 2050. EWS-WWF's engagements on renewable energy during the year would not have been possible without the support received from The Sustainable City.



UAE ECOLOGICAL FOOTPRINT INITIATIVE (EFI)

The UAE Ecological Footprint Initiative – for which EWS-WWF performs the role of Secretariat – aims to support the development of science-based policies that reduce the UAE's carbon emissions and help address the global challenge of climate change.

Following a study conducted by the EFI in 2016, a Vehicle Fuel Economy Standard proposal was approved by the EFI Steering Committee in 2017. The standard is currently being developed by the Emirates Authority for Standardisation and Metrology (ESMA) with the support of EWS-WWF, and will be modelled on Corporate Average Fuel Economy (CAFE) standards.



CLIMATE BUSINESS ENGAGEMENT: DIAMOND DEVELOPERS

Since 2016, in keeping with its commitment to work with the private sector to tackle climate change, EWS-WWF has partnered with Diamond Developers on The Sustainable City (TSC), assessing the greenhouse gases performance of TSC and assisting with the monitoring, reporting and verification of associated emissions. TSC is a community with several low-carbon and sustainability features, including rooftop solar power generation.

EWS-WWF moved its offices to TSC in 2017 with a view to significantly reducing the carbon footprint of its operations.

2018 FOCUS AREAS



ADVANCING ALTERNATIVE VEHICLE TECHNOLOGIES

Building on our previous successes in supporting the growth of sustainable transport in the UAE, one of our main focus areas this year will be to investigate the local potential of alternative vehicle technologies. Global moves to electrify road transportation, for instance, are attracting significant attention here in the UAE. As EWS-WWF explores the exciting topic of electric vehicles with its partners, our main goal will be to actively support the development of up-to-date, locally relevant and evidence-based policies.



UAE RENEWABLE ENERGY POLICY ASSESSMENT

Already in an advanced stage of development, the EWS-WWF renewable energy policy assessment and its accompanying activities will be completed in 2018. These activities include sharing research findings through a stakeholder roundtable; launching a policy report in partnership with the UAE Ministry of Energy and Industry; issuing communications material concerning the report; and high-level engagement on the report's results following the launch.



CLIMATE AND BUSINESS ENGAGEMENT: DIAMOND DEVELOPERS

Our ongoing three-year partnership with Diamond Developers to generate annual greenhouse gas inventories for TSC is supporting the city in meeting its objectives in terms of its emissions and environmental impact. Due for release in the second quarter of 2018, the first 'GHG inventory report' will provide emissions data for the operation of the first phase of TSC in 2017

MARINE CONSERVATION PROGRAMME

OUR VISION

By 2050, the UAE and region is home to resilient marine ecosystems where economic progress is complemented with practical actions to safeguard marine biodiversity that is essential to the well-being of future generations.

Over the past year EWS-WWF continued to build on the success of its ongoing marine initiatives, supplementing our understanding of key marine conservation priorities by filling gaps in our knowledge of species behaviour and habitat geography.

The successful establishment of the Arabian Sea Whale Network (ASWN), as well as ongoing projects to map marine biodiversity and study the range and habits of the Green Turtle, have significantly extended knowledge in these areas.

2017 also saw several significant milestones in the international effort to secure the future of the world's oceans. At the first ever United Nations Ocean Conference, ocean conservation was propelled to the forefront of the international agenda of decision makers. Discussions at the conference focussed on strategies to achieve the conservation and sustainable use of the world's marine resources (as identified under Sustainable Development Goal 14: Life under water). Governments and the private sector made voluntary commitments to designate and expand marine protected areas (MPAs), take action against marine pollution and increase investment in marine conservation.

Later in the year, the fourth Our Ocean conference produced several unprecedented outcomes, including 437 tangible and measurable commitments; EUR 7.2 billion in financial pledges; and the establishment of 2.5 million km² of additional MPAs around the world.

Other key events during 2017 included the Climate Change Conference (COP23) in Bonn that emphasised the function of mangroves and seagrass beds in carbon sequestration; and the fourth International Marine Protected Areas Congress (IMPAC4), where EWS-WWF presented our work in this area.

In 2018 the UAE will host the 13th Meeting of the Conference of the Contracting Parties to the Ramsar Convention on Wetlands (COP13), at which EWS-WWF will showcase our work on marine conservation and highlight the importance of the UAE's coastal habitats.



2017 ACHIEVEMENTS



IDENTIFYING AREAS OF PARTICULAR IMPORTANCE FOR BIODIVERSITY IN THE UAE

In 2017 EWS-WWF began mapping areas of particular importance for biodiversity in the UAE to prioritise conservation efforts, inform decision-making and promote the establishment of a connected network of marine protected areas (MPAs) in the UAE.

The project aims to develop a medium coarse resolution, coastal and marine habitat map for the Arabian Gulf waters of the UAE (Phase 1); and prioritise areas for biodiversity conservation using this habitat map, combined with other ecological information, in consultation with local experts and stakeholders (Phase 2).

During 2017, EWS-WWF's marine team have been busy collecting data to fill gaps in the current knowledge concerning the distribution of coastal and marine habitats. Information was collected through fieldwork surveys and consultations with local stakeholders. Our surveys to date have revealed some interesting findings including several healthy, previously unknown coral reefs, as well as the full extent of existing seagrass meadows.



GULF GREEN TURTLE PROJECT

The Gulf Green Turtle Project aims to address gaps in our knowledge of green turtle behaviour and distribution; identify important turtle areas (ITAs) for conservation using satellite tracking and genetic analyses; and develop a better understanding of the linkages between nesting and feeding areas to support local and regional conservation strategies.

In its second year the project tagged 11 turtles, bringing the total to 35. Tagging efforts in 2017 were focussed on the waters of Ras Al Khaimah and around Abu Dhabi's Bu Tinah Island, which offer abundant seagrass for turtles to feed on. Tracked turtles have revealed links between nesting sites in Oman and distant areas such as the Gulf of Kutch, which may have significant implications for regional cooperation to conserve the species.



CONTRIBUTING TO REGIONAL RESEARCH

EWS-WWF is a founding member and coordinator of ASWN, a group of researchers and conservation organisations working together to study and protect unique whale populations in the Northern Indian Ocean region.

The outcome of two years' work conducted by EWS-WWF and partners, ASWN seeks to raise species awareness, fill in critical information gaps for conservation and share data on a regional scale.

The network also works to ensure that various international bodies are aware of new developments in the region, and take Arabian Sea whale conservation issues into account in their policy and decision making.

2018 FOCUS AREAS



GULF GREEN TURTLE PROJECT

In its third year, the project aims to tag an additional 20 turtles at relevant sites to monitor migration routes. The information we gather will be analysed to help identify ITAs for conservation, which may in turn be used as key management units to guide local and regional conservation actions.



AREAS OF PARTICULAR IMPORTANCE FOR BIODIVERSITY

EWS-WWF is continuing its work to identify critical areas for biodiversity, building on habitat maps and marine species distribution data in the UAE in collaboration with local experts and communities. In 2018 several workshops and roundtables are planned to provide opportunities for stakeholders and experts to validate existing data and further prioritise areas for conservation action.



THE ARABIAN SEA WHALE NETWORK (ASWN)

The coming year will also see the launch of an online data platform for ASWN that will allow standardised data collection, storage and sharing. Technical training will be provided to partner organisations and experts to maximise the usability of the platform and promote further collaboration following its launch at the 2018 International Whaling Commission (IWC) Scientific Meeting.



RAMSAR CONVENTION ON WETLANDS (COP13)

EWS-WWF will participate at the 13th meeting of the contracting parties to the Ramsar Convention in Dubai as part of the WWF delegation. As a component of the convention, we will showcase our work on marine conservation in the UAE and elevate the importance of coastal and marine habitat conservation. The meeting will provide a unique opportunity to raise awareness concerning the importance of the UAE's coastal habitats and the need to conserve them.

TERRESTRIAL CONSERVATION PROGRAMME

OUR VISION

By 2030, threats to the terrestrial environment will have been reduced and the environment preserved through a network of protected areas, while critical areas for biodiversity conservation will have been restored.

2017 has been marked by a number of worrying cautionary findings and publications from members of the international scientific community, indicating the increasingly desperate need for a change in human behaviour to safeguard the future of our planet.

In November, 15,000 scientists signed the 'World scientists' warning to humanity: A second notice', 25 years after the first 'warning', the article cited depressing trends in environmental degradation, exacerbated by increasing human encroachment on natural habitats.

To effectively conserve the species and balanced ecosystems that make up our natural environment requires a complete understanding of their form and function; ultimately, we can only preserve what we know. Hence the initiation of the Hajar Mountains Biodiversity survey, which aims to identify biodiversity hotspots in the UAE's mountainous areas.

One of the most exciting results of the survey so far was the discovery in November 2017 of a population of Arabian Spotted Eagle-Owls. The presence of the species has been suspected for years but never confirmed, which begs the question: if a large species such as this can live unnoticed for so long in the mountains, what other species are still hiding there, unbeknownst to us, that we might lose before ever encountering?

2017 ACHIEVEMENTS



NOCTURNAL HAPPENINGS IN THE HAJARS: THE EWS-WWF OWL AND BAT SURVEYS

The fauna and flora of the Hajar mountains that connect the UAE and Oman are still not completely known. Therefore, EWS-WWF has initiated a comprehensive biodiversity survey in the parts of the range that fall within the UAE, with the aim of clarifying the status of its wild inhabitants to inform conservation efforts.

Owls and bats are the first taxonomic groups to be surveyed, and already the presence of two species previously unknown in the UAE have been revealed: the Omani Owl and the Arabian Spotted Eagle-Owl.

The bat survey that was funded by The Mohammed Bin Zayed Species Conservation Fund has produced similarly exciting results, with echolocation call recordings revealing the presence of a species unrecorded in the UAE. While the mystery species is still not known, work continues to identify these elusive nocturnal residents.



ECOLOGICAL MONITORING IN WADI WURAYAH NATIONAL PARK

Launched in 2013, the ecological monitoring of Wadi Wurayah National Park continues to provide a wealth of data regarding the health of its various ecosystems, allowing us to assess population trends, determine conservation requirements and measure their effectiveness.

The project, conducted with the support of our partner Fujairah Municipality, monitors water quality by regularly determining biological and physical parameters throughout the year and measuring indicators such as the abundance of toads, the diversity of dragonflies and the presence of different bird species.

Monitoring conducted over the past four years has revealed an improvement in water quality following the closure of the park and has also provided new insight on seasonal variations of species abundance.



RESEARCH ON CLIMATE CHANGE

In a transition from the Water Research and Learning Programme, 2017 has also seen the launch of a research programme focussing on the effects of climate change on mountain habitats and species.

In partnership with Fujairah Municipality, DEWA and Al Waha Capital, the new programme has measured, under lab conditions, how increased temperature affects the respiratory rate of fishes of the Garra genus, which are found in freshwater pools in mountainous areas. Using bat detectors, it has also charted bat activity in relation to ambient temperature and hygrometry.

Measuring how species react to temperature variations provides one way to understand how their populations might be affected by climate change. Tree distribution mapping has also been initiated and a selection of trees measured with a view to assessing their carbon storage capacity.

2018 FOCUS AREAS



OWL SURVEY

As with many other nocturnal creatures, little is known about the owls of the UAE, so it is perhaps not so surprising that two previously unreported species have been found in only the past three years. The geographical coverage of the EWS-WWF owl survey will therefore be extended in 2018 to cover a broader area of UAE territory. The survey relies mainly on identifying the presence of owl species by their calls.

Owls are most vocal when males defend their territory during the breeding season between December and May/June. Environmental conditions including moonlight, wind speed, temperature, etc. all affect the search for owls, requiring multiple visits to each site to determine which of these elusive species are in residence. Following the exciting discovery of the Arabian Spotted Eagle-Owl in the UAE, the survey will also focus on determining the status of this newly discovered population.



BAT SURVEY

Bats, as insectivores, can act as reliable bio-indicators for a given ecosystem. In 2017, the EWS-WWF bat survey recorded thousands of echolocation calls using an automatic bat detector station, revealing the presence of several species previously unrecorded in the UAE.

In 2018, the survey will attempt to capture specimens in order to identify them physically. This will form the basis from which to develop a bat identification key using their echolocation calls, providing an efficient and reliable means of gathering information on the distribution and abundance of species throughout the UAE.



CAMERA TRAPPING

Between 2012 and 2015, EWS-WWF initiated the deployment of a network of camera traps throughout Wadi Wurayah National Park with the support from Fujairah Municipality to assess the status of the Arabian tahr in the area. As part of the biodiversity survey of the Hajar mountains, this network of cameras will be extended to cover a greater proportion of the range to investigate the distribution and status of large and medium-size mammals. The main target species will be Arabian tahr, mountain gazelle, caracal and foxes, but the camera traps will also be used to assess the populations of feral goats and donkeys.

COMMUNICATIONS OUR VISION

To establish EWS-WWF as a credible NGO partner to drive the conservation and environmental agenda in the UAE.

Throughout 2017, EWS-WWF pursued a strategic, audience-centric approach to its communications activities, achieving measurable impacts and further solidifying our position as the partner of choice in driving the UAE conservation agenda.

Our public engagement focused on promoting awareness of the pressing need for action and impactful solutions to curtail global climate change, in addition to highlighting the economic, business and societal benefits associated with environmental sustainability. We also continued to share the notable successes from our environmental initiatives conducted throughout the emirates.

EWS-WWF and its experts continue to be well-positioned to deliver engaging, relevant content that inspires a change in perceptions and attitudes on key environmental issues. This was reinforced by a concerted effort during 2017 to identify and better understand the values and context of our key stakeholders and audiences.

As the EWS-WWF brand continues to evolve in 2018, strengthening our engagement with existing audiences and connecting with new using insight and data will be a key focus, as will our continued digital transformation as we strive for deeper and more meaningful dialogue.

Above all in 2018 we hope to relay a positive message to the people of the UAE and beyond that the smallest of individual actions can have the greatest of effects in conserving the natural world.

2017 ACHIEVEMENTS



PUTTING OUR AUDIENCE FIRST

Following extensive research to develop a better understanding of EWS-WWF stakeholders, our communications' focus during the first half of 2017 was to deliver relevant communications, news and information to our audience in the business community. Activities later in the year reached out to Arabic-speakers and young people on a range of topics.

Guided by this strategy, EWS-WWF experts sought to engage the public, particularly youth, in the global conversation on environmental protection and preservation by participating in a variety of events across the UAE.

In 2017 the organisation welcomed a new Director General, Laila Mostafa Abdullatif, who was successfully established as a thought leader on multiple high-priority topics on the national agenda. Through her engagements in 2017 she reached out to new and important audiences, highlighting the necessity and benefits of environmental sustainability in business and the economy. She also connected with young people personally by chairing a youth dialogue at the World Green Economy Summit in Dubai, where she shared her thoughts on how governments can leverage the power and energy of younger generations to lead a global transition towards sustainability and green economy.

Meanwhile, our climate and energy experts actively engaged with the UAE's youth, delivering several lectures including the Sharjah women's campus of the Higher Colleges of Technology (HCT); the event discussed the dangers of climate change and provided practical advice on how individuals can make a difference in the global effort to reverse detrimental climate trends.

10 YEARS

A DECADE OF EARTH HOUR

A global WWF environmental initiative, Earth Hour has grown to become the world's largest grassroots movement to encourage tangible action to halt climate change.

To mark the tenth anniversary of Earth Hour, on 25 March 2017, at 8.30 pm, people throughout all seven emirates of the UAE switched off their lights, signifying their dedication to the preservation of our planet.

From the stunning Sheikh Zayed Grand Mosque and the opulent Emirates Palace hotel in Abu Dhabi, to the world's tallest building – Burj Khalifa – and the famous Burj Al Arab hotel in Dubai, as many as 50 of the nation's iconic landmarks vanished from the night skyline.

EWS-WWF reached 1.35 million people through traditional media as part of our Earth Hour campaign, as well as more than 400,000 people via social media.

Key influencers from across the nation shared their own personal 'Green Goals' with the public and encouraged their online followers to commit to everyday actions to combat climate change.



HIGH-IMPACT CONSERVATION COMMUNICATIONS

EWS-WWF continued to build upon successful conservation initiatives throughout 2017 by delivering effective communications illustrating our achievements in the areas of climate change, biodiversity mapping, renewable energy, turtle conservation and broader marine planning and management.

Our work and representatives appeared in international media, including a feature on sustainable cities in National Geographic.

The launch of our renewable energy project at Abu Dhabi Sustainability Week in January generated widespread media coverage and propelled EWS-WWF to the forefront of solutions to support energy transition in the region.

Other high-profile successes during the year included the first recorded sighting of the Arabian Spotted Eagle-Owl in the UAE, which sparked great excitement within the UAE media and beyond.

2018 FOCUS AREAS



A SUCCESSFUL, EVOLVING BRAND

As the reputation and reach of our brand continues to grow, EWS-WWF aims to establish ever deeper connections with our key target audiences and stakeholders in the UAE supporting the local sustainability agenda, whilst providing effective support for the broader global goals of WWF.

Our brand priorities are to strengthen our familiarity and credibility among key stakeholders with a view to driving the environmental agenda in the UAE and positioning EWS-WWF as the environmental non-profit partner of choice in the emirates.



DEEPER ENGAGEMENT WITH KEY AUDIENCES

That our audience is online is a given, but in 2018 we will continue to strive to form more engaging and deeper relationships with our key audiences through our ongoing digital transformation toward more audience-centric and stakeholder-relevant public engagement, informed by ongoing extensive research and insight.

As an organisation, we aim to reflect the global evolution from a process-driven to a data-driven world; our digitisation process will allow us to harness the power of this transformation to increase the value we deliver to our audiences and stakeholders.



GENERATING BIODIVERSITY AWARENESS IN THE UAE

Through many of our activities leading up to 2020 we aim to inspire people across the UAE to take action to curb the devastating effects of biodiversity loss and climate change.

With the launch of our three-year 'Connect to Earth' communications campaign (#Connect2Earth), we will scale up our public engagement in support of 2020 Aichi Biodiversity Target 1. This theme will provide the basis for our participation in Earth Hour, World Environment Day, UN Water Day and other global initiatives.

Another key element of the campaign will be our engagement with policy-makers. This will be heavily influenced and inspired by the 2018 Living Planet Report (LPR) – WWF's leading, bi-annual, scientific publication on the state of the planet – that will set the foundation for our policy advocacy agenda and our 'call to action' to halt biodiversity loss.

LPR 18 will offer clear, simple solutions to stem falling biodiversity. Through our diverse engagement activities in 2018, we will seek to communicate those solutions that are most relevant to the UAE, with a view to inspiring public action to preserve the rich biodiversity of our local environment.

EDUCATION PROGRAMME

We have increasingly come to define our success as modern nations and societies according to our levels of technological and socio-economic advancement. However, whilst undeniably important, no level of human–technological development will be sufficient to compensate for the devastating consequences of biodiversity loss. In short, there is no ingenious ‘fix’ we may develop for a natural environment laid to waste by inadequate respect for the health and diversity of our planet’s rich, infinitely complex ecosystems.

It is therefore vital that we now begin to view our advancement as a species through the lens of environmental sustainability — to measure our success in terms of our ability to maintain healthy, diverse, species-rich ecosystems that complement market growth and human development.

There remains a pressing need for greater awareness of key environmental issues in the UAE, particularly in terms of generating environmentally-conscious knowledge that will drive innovation throughout the economy and ensure sustainability is enshrined in the heart of all industries and sectors.

To this end, EWS-WWF has joined forces with public and private sector partners to spread awareness of local and global environmental issues through initiatives such as Environmental Youth Champions and the Climate Change Research and Learning Programme (CCRLP).

Through the years our education and awareness programmes have reached more than 1 million residents, and we hope that these experiences will serve to create informed citizens who will one day become champions for sustainable growth and development in the UAE as well as inspirational pioneers of global change.

2017 ACHIEVEMENTS



WATER RESEARCH AND LEARNING PROGRAMME (WRLP)

Concluded in 2017, the four-year WRLP in Wadi Wurayah National Park was designed by the EarthWatch Institute, facilitated by Fujairah Municipality and sponsored by HSBC Bank Middle East as part of its Global Water Programme.

By educating visitors on the flora and fauna of Wadi Wurayah and allowing them to participate in data collection to support conservation work, the WRLP sought to raise awareness of freshwater resource issues and encourage responsible water usage among residents and citizens of the region.

During 2017 the WRLP hosted participants both from the UAE from abroad, bringing the total number of people engaged by the programme to over 900.



CLIMATE CHANGE RESEARCH AND LEARNING PROGRAMME (CCRLP)

A joint initiative of EWS-WWF, Dubai Electricity and Water Authority (DEWA) and Fujairah Municipality, the CCRLP sought to engage 30 participants over the course of 5 days in an immersive learning journey addressing the effects of climate change on natural ecosystems and connecting them with the unique environment and biodiversity of Wadi Wurayah National Park.

Participants also learned about the business risks and opportunities presented by climate change, as well as the importance of protecting local biodiversity, with a view to helping shape the UAE's efforts to achieve environmental sustainability.



ENVIRONMENTAL YOUTH CHAMPIONS

The 2017 Environmental Youth Champions was a joint venture between EWS-WWF, Waha Capital and Fujairah Municipality designed to foster a broader understanding of business-relevant climate change issues among young people.

The programme engaged a variety of participants through workshops, outdoor experiences over the course of 2 days and opportunities to participate in field studies, with a view to establishing and strengthening their appreciation of this pressing challenge to the natural world.

2018 FOCUS AREA



In 2018 EWS-WWF will be dedicated to the launch of its new education programme, which seeks to build a community of inspired and empowered youth who feel connected to the natural world and are proactive agents for change in the UAE's transition to environmental sustainability. It includes the full implementation of a youth programme based on three thematic pillars: Explore, Empower and Engage.

The programme will establish meaningful connections with the natural world 'connecting to nature', planting the seed of environmental appreciation by encouraging young people and their families to connect with nature through community events and outreach activities.



It will invest these pioneers with environmental leadership capabilities that develop their ability to speak as advocates on behalf of the environment, and link their locally-acquired knowledge and experience with the global aspects of conservation and environmental preservation.

By establishing a network of young leaders who can engage with the broader UAE youth community on issues of sustainability, the new programme aims to ignite a chain reaction of behaviour change in our society's relationship with the planet.

DEVELOPMENT AND PARTNERSHIPS

OUR VISION

By 2020, EWS-WWF is a credible and trusted partner of choice for environmental stewardship with UAE private sector.

None of our achievements as an organisation would have been possible were it not for the passion and dedication of our partners and the generous support of donors across the UAE.

Effective conservation can only be achieved through collaboration with businesses, individuals and communities; and as a non-profit organisation we rely extensively on our partnerships to deliver programmes that complement state-led environmental activities.

Designated the Year of Giving, 2017 represented the culmination of four decades of dedication to the nation on the part of the people of the UAE, and the beginning of a new, more focused era of public service, responsibility and philanthropic activity to preserve and enhance its success and longevity.

EWS-WWF was therefore extremely proud to be the first environmental organisation to be selected by the UAE Ministry of Economy to feature on the Year of Giving CSR platform. The platform will showcase highlights from our various collaborative initiatives involving the UAE private sector, and feature case studies demonstrating the value and outcomes of our various successful partnerships.

2017 ACHIEVEMENTS



SUSTAINABLE TOURISM HOTEL BOARD GAME

The outcome of our collaboration with Dubai's Department of Tourism and Commerce Marketing (DTCM), 2017 saw the implementation of the Hotel Sustainability Board Game – an initiative that seeks to develop and deepen understanding of energy and water conservation issues among hoteliers.

The concept immerses participants in an informative energy and water simulation that allows them to devise bespoke workspace reduction strategies to achieve more efficient water and power use in their respective properties.

More than 160 hotels and 500 attendees took part in the programme, developing their understanding of how energy and water conservation strategies can both reduce carbon emissions and provide enhanced return on investment (ROI).



MARINE EXPERIENCE MEET & GREET

To provide our partners and their guests with an insight into our work and the various threats facing the local marine environment, a Marine Experience Meet & Greet was organised.

Supported by generous assistance from the private sector, the initiative offered an informal gathering aboard a traditional Dhow for a cruise along the Dubai creek and the opportunity to learn about how the changing UAE coastline is impacting our indigenous marine life.

During the cruise, esteemed marine biologist Dr Nick Pilcher shared stories and anecdotes from his career, providing a fascinating glimpse into the lives of a variety of marine creatures and illustrating how we can make simple changes in our lives to ensure a healthy future for UAE marine species.



HEALTHY OCEANS, HEALTHY ECONOMY CEO BREAKFAST

The Healthy Oceans, Healthy Economy breakfast sought to encourage and inspire key private sector decision-makers to take a more active role in overcoming the challenges that face our marine environment.

Funding partners and industry leaders joined EWS-WWF Board Member H.E. Helal Saeed Almarri, Director General of Dubai's Department of Tourism and Commerce Marketing (DTCM), to discuss factors affecting the marine environment and its role in a post-oil economy.

They also considered the economic importance of the tourism, leisure and recreation sector to the UAE's long-term future and its reliance on a healthy, thriving marine environment.



SPECIAL HIGHLIGHTS



OCEANS 24-HOUR FOOTBALL CHALLENGE

Convened to raise support for our Marine Conservation Programme, the Oceans 24-Hour Football Challenge saw an extraordinary team – dubbed ‘the heroes’ – take on 17 different sides, including those entered by our partners and sponsors, in 60-minute matches that ran throughout the night and the entire next day.

Supported by a number of generous partners and social media influencers in the field of health and fitness, the event at Dubai Sports City also featured screenings of marine-themed movies and a variety of educational activities at a dedicated EWS-WWF booth.

The Challenge served to emphasise the importance of marine conservation and secured important funding to support EWS-WWF marine programmes in the UAE.



NATIONAL BANK OF FUJAIRAH CHARITY RUN

Over 1,500 participants took part in the inaugural annual National Bank of Fujairah Charity Run to highlight the scenic beauty of the emirate and raise awareness of efforts to conserve its natural heritage.

Comprising 3 km, 5 km and 10 km races, the event was the result of a partnership between EWS-WWF and the National Bank of Fujairah, and took place under the Patronage of His Highness Sheikh Mohammed bin Hamad bin Mohammed Al Sharqi, Crown Prince of Fujairah. Runners of all abilities took in the sights as they navigated their way past the Grand Mosque and alongside the picturesque Fujairah Fort.

2018 FOCUS AREA



STRENGTHENING PARTNERSHIPS

Our partnerships energise our conservation efforts; in the coming year we aim to establish three types of partnerships: those that encourage sustainable business practices; raise awareness and communicate the need for action to tackle environmental issues; and are inspired by philanthropic interests.



SUSTAINABLE FUNDING AND SUPPORT

We are committed to developing the means to achieve sustainable income from a range of sources operating in multiple industries. In 2018 we aim to deepen our existing relationships with donors and explore new ways to diversify our sources of funding to include individuals and entities that collectively represent all seven emirates of the UAE.



STRATEGIC INITIATIVES

Forthcoming strategic initiatives in 2018 include the expansion of our Sustainable Gifts Programme to encourage simple every day actions that contribute to achieving our conservation goals; additions to our private sector membership programme offering opportunities for employees and stakeholders to experience the UAE’s natural environment; and the development of new, exciting means for individuals in the emirates to contribute to the protection of the UAE’s threatened species and habitats.

THANKS TO OUR CORPORATE MEMBERS

We wish to express our sincere appreciation to all our corporate members for their enduring support. As long-term advocates of EWS-WWF and its activities, these businesses have made a valuable contribution to our efforts to serve the environment and have been instrumental in our success.

Throughout 2017, our members have helped to raise awareness of pressing environmental issues and inspire the adoption of sustainable business practices, whilst also supporting our activities and streamlining the efficiency of our organisation.

In particular, we are grateful to Oliver Wyman for their generous support and assistance in creating a strategy to govern our future engagement with companies and institutions in the UAE.

Pearl	Environment Agency - Abu Dhabi	Gold	Al-Futtaim Motors
Pearl	HSBC Bank Middle East Limited	Gold	Goumbook
Pearl	Dubai Electricity and Water Authority (DEWA)	Gold	Liquid of Life LLC
Pearl	Abu Dhabi Commercial Bank	Gold	Noukhada Adventure Company
Pearl	Diamond Developers	Gold	Department of Tourism and Commerce Marketing (DTCM)
Pearl	Waha Capital	Gold	Beach Rotana Abu Dhabi
Platinum	Bridgestone Middle East & Africa FZE	Gold	Middle East Solar Industry Association (MESIA)
Platinum	Canon Middle East FZ-LLC	Gold	Khidmah LLC
Platinum	Gulftainer Company Limited	Gold	Wouter Kingma Productions
Platinum	Linklaters LLP	Gold	Cloud Concept
Platinum	Dentons & Co.	Gold	GCC Services
Platinum	Union National Bank (UNB)	Gold	British Orchard Nursery
Platinum	Al Ain Zoo	Gold	The Sustainability Platform
Platinum	Grant Thornton UAE	Gold	Canadian Business Council - Dubai and Northern Emirates
Platinum	Majid Al Futtaim	Gold	Index Holding
Platinum	Spinneys Dubai LLC	Gold	GCC Business Council
Platinum	Emirates Green Building Council	Gold	World of Electricals
Platinum	Gulf Capital	Gold	Amlak Finance PJSC
Platinum	ITP Media Group	Gold	Sea Hawk Water Sports
Platinum	Six Construct - Besix	Gold	Mirzam Chocolates
Platinum	Emirates NBD	Gold	Globe Express Services
Platinum	National Bank of Fujairah	Gold	Gulf Craft
Platinum	Momentum Logistics	Gold	Farnek
Platinum	Crescent Enterprises Limited	Silver	Swiss Business Council Dubai & Northern Emirates
Platinum	Yas Mall	Silver	Ecorent
Platinum	SAPIN	Silver	Bareen International Hospital (managed by Fakh Medical Centre, Abu Dhabi)
Platinum	Oliver Wyman	Silver	Royal Ritz
Platinum	Husaak Adventures		
Platinum	Gulf Greetings General Trading LLC (RM Retail)		
Platinum	Al Naboodah Group		
Platinum	Pico International LLC		

OUR THANKS TO PROGRAMME SUPPORTERS

We also extend heartfelt appreciation to organisations who have provided support for specific conservation programmes or projects, helping us deliver impactful and relevant work.

Climate & Energy Programme

- Diamond Developers
- Environment Agency – Abu Dhabi
- UAE Ministry of Climate Change & Environment
- UAE Ministry of Energy

Ecological Footprint Initiative partners

- Emirates Authority for Standardisation and Metrology
- Environment Agency – Abu Dhabi
- Global Footprint Network
- UAE Ministry of Climate Change & Environment

Ecological Footprint Initiative steering committee

- Department of Transport – Abu Dhabi
- Dubai Electricity & Water Authority
- Dubai Supreme Council of Energy
- Emirates Authority for Standardisation and Metrology
- Environment Agency – Abu Dhabi
- Executive Affairs Authority
- Federal Electricity & Water Authority
- Federal Transport Authority – Land & Maritime
- Global Footprint Network
- Regulation & Supervision Bureau – Abu Dhabi
- Roads & Transport Authority – Dubai
- UAE Ministry of Climate Change & Environment
- UAE Ministry of Energy

Marine conservation programme

5 Oceans Environmental Services LLC
Abu Dhabi Global Environmental Data Initiative
Ajman Municipality
Convention of Migratory Species’ Abu Dhabi Office
Distant Imagery Solutions
Emirates Marine Environmental Group
Environment Agency – Abu Dhabi
Environment and Protected Areas Authority – Sharjah
Environmental Protection and Development Authority – Ras Al Khaimah
International Whaling Commission
Marine Research Foundation
Ministry of Environment & Climate Affairs Oman
Mohammed Bin Rashid Space Center
The Environment Society of Oman
UAE Ministry of Climate Change & Environment
Umm Al Quwain Municipality
WWF International
WWF Pakistan

Terrestrial conservation programme

Earthwatch Institute UK
Fujairah Municipality
Government of Fujairah
HSBC Bank Middle East Limited
Ministry of Climate Change & Environment
The Mohammed Bin Zayed Species Conservation Fund

Education programme

Dubai Electricity and Water Authority
Earthwatch Institute
Fujairah Municipality
HSBC Bank Middle East Limited
Waha Capital

Earth Hour 2017

&storm
Creative Media solutions
Du
Flieshman Europe
Pico
Soapbox productions

Oceans 24-hour football challenge

Adidas
Canon
Emirates Global Aluminium
Gofor24
Gulf Craft
Horizon Gulf Electromechanical Services
HSBC
ITP Media Group
Liquid of Life
Lush Fresh Handmade Cosmetics
Mainstage
Middlesex University - Dubai
Oasis Water
Pico International
The Royal Emirates Sports Academy

OTHER SUPPORTERS

We are grateful to a generous network of volunteers, grantors and other contributors, who relentlessly lent their time, expertise and other assistance for our work.

Abdelaziz Almulla	Gurpreet Singh	Nandana
Abeer	Harry Hardman	Nic Muhl
Afsal Mubarak	Hend Saleh Abdallah	Nyaradzai Magara
Ahmed	Ahneesh	Raj Pal
Aisha Aldhaheri	Hibatulla El sanhour	Reem Lari
Aishwarya	Hilal Savas	Reshmi Nair
Alex	Holly Rockell	Reste Ismael
Alice Peterson	Huimei Wang	Rohan Bhatia
Almaha alsaman Al Nuami	Ian Hood	Roxana Bucica
Amina Naushad	Ifda Taj	Rubab Ammad
Ane Heyneke	Jad Fattal	Sakshi Chandak
Ann	Jahnavi Thota	Sakshi Pitre
Annam	Jenica Pinto	Salam Al Faisal
Annam Raza	Jonathan O'Connor	Salam Alfaisal
Anupama Sunny	Juliet Dudang	Sanabel
Anusha R.	Kanije Hablemitoqlu	Sandra Elizabeth George
Apoorva Mahajan	Kareena Naresh	Sarah James
Areba Panni	Kartik Gandhi	Sarah Mohammed
Arshad	keenan	Savana Christy
Asim Ali	Lalitha	Sawsan shaker Halawa
Benjamin	Lamia Antar	Shalikka
Braid	Lealyn Palada	Shamma Rashid
Caterina Perlini	Leena Khiati	Sharon Mascarinas
Chelsea Hochstetler	Loubna Al Haddad	Souha Eljisir
Chin Bahadur	Luciana	Srinivas Rao
Damla suer	Lucy E Hughes	Tahir
Deborah Rockell	Madhumita	Taiyaba Tariq
Dil	Marah Dibsawi	Tasnima Tayb
Dina Fathy	Maria Siem Jorgensen	Vigneshwaran
Eleanor Jones	Marwa	Wasif
Eren Gokce Suer	Meegan	Zainab Kamran
Fae Haidary	Mehara	
Fatema Asraf Alzaabi	Michelle Salvador	
Fatima Humaid AlSuwaidi	Mohamad Sergany	
Georgina	Mona Moller	
	Nadia Rozhkina	
	Nagelle Fernandes	

FINANCIAL HIGHLIGHTS

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Tammy James,
Operations Director of
EWS-WWF

EWS-WWF stands ready to enter a new era of progress and development, propelled by our 2020 Strategy and the continued support of our partners. It is thanks to the generosity of our sponsors and the impressive range of community initiatives organised by our corporate partners that we are moving ever closer toward achieving our vision.

We continue to rely on these long-term partnerships and sustainable funding streams to confront the most pressing conservation issues facing the UAE and have therefore invested significant effort in our fundraising activities to secure the financial support we require. As a result, our funding in 2017 increased by 4% over that of the previous year and is projected to increase further in 2018.

We are immensely grateful to our extended family of sponsors, corporate partners, donors, interns and volunteers for their commitment and dedication; without you, our regional conservation and sustainability solutions would simply not be possible.

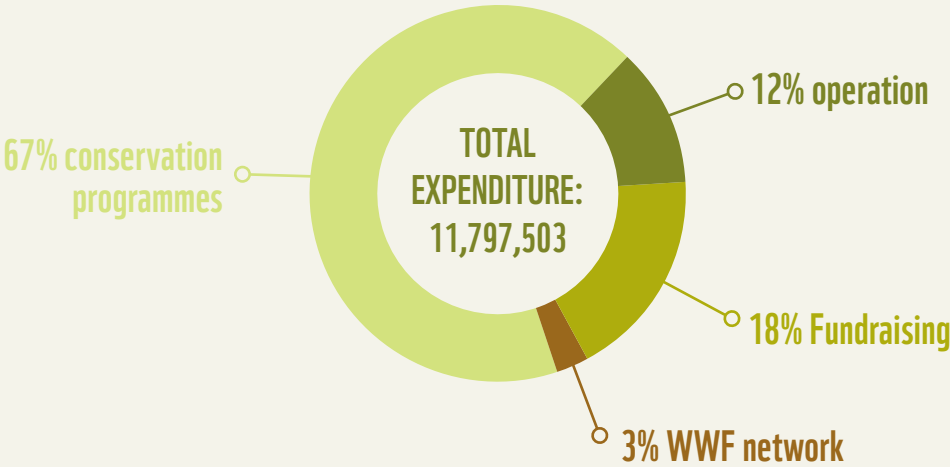
2017

	2017	2016	2015
Total Income	13,390,553	12,790,389	15,702,098
Total Expenditure	11,797,503	13,790,389	14,126,128

WHAT IS THE BREAKDOWN PERCENTAGE OF THAT AMOUNT?



WHAT IS THE PERCENTAGE ALLOCATED TO EACH PROGRAMME?



EWS-WWF TEAM IN 2017

EWS-WWF BOARD IN 2017:

CHAIRMAN

H.E. Mohammed Ahmed Al Bowardi
Minister of State for Defense Affairs, UAE and the Managing Director and board member of the Environment Agency-Abu Dhabi

DEPUTY CHAIRMAN

H.E. Ahmed Ali Al Sayegh
CEO of Dolphin Energy Limited, and the Secretary General of the Executive Council of Abu Dhabi and board member of the Emirates Foundation

MANAGING DIRECTOR & TREASURE OF THE BOARD

H.E. Razan Khalifa Al Mubarak
Secretary General, Environment Agency - Abu Dhabi

SECRETARY OF THE BOARD

Major Ali Saqr Sultan Al Suweidi
President, Emirates Marine Environmental Group, Dubai

MEMBERS:

Dr. Faraj A. Ahneish
Managing Partner, Hadeef & Partners

H.E. Hana Saif Al Suwaidi
Chairman of Environment and Protected Areas Authority, Sharjah

H.E. Helal Al Marri
Director General, Dubai Dept. of Tourism and Commerce Marketing

H.E. Majid Al Mansouri
Chairman of the Department of Municipal Affairs, Abu Dhabi

H.E. Engineer Mohamed Saif Al Afkham
Director General of Fujairah Municipality

Muna Easa Al Gurg
Director of Retail, Easa Saleh Al Gurg Group L.L.C and Chairwoman of Young Arab Leaders - UAE

MANAGEMENT TEAM:

Abdullah Al Nuaimi
Helena Carless
Ida Tillisch
Laila Abdullatif
Paola Ferreira
Simone Lawrence
Tammy James

STAFF LIST:

Alison Flaherty	Lyndall Jucker
Altaf Habib	Manya Russo
Ane Heyneke	Marina Antonopoulou
Anne V Bourbon	Mehr Amin
Asif Mugloo	Monica Cooney
Daniel Mateos	Nadia Rouchdy
Dr. Deepti Mittal	Noora Luotola
Diana Eades	Nour Mezher
Dima Nijem	Olivia Medel
Donald Recana	Passant Selim
Elle Runton	Patricia Cabrera
Elma Costales	Reem Lari
Ghada Nabil	Rhea Onero
Hend Al Sinawi	Rizwan Mahmood
Huma Mehrzad	Sultan Mollov
Dr. Jacky Judas	Tamara Withers
Dr. Jimena Rodriguez	Tanzeed Alam
Khalid Mahmoud	Vishal Kumar
Lily Rahnema	



Established in 2001 under the patronage of HH Sheikh Hamdan bin Zayed Al Nahyan, Ruler's Representative in the Western Region, EWS-WWF's mission is to conserve nature and reduce the most pressing threats to the environment by working with people and institutions in the UAE and the region to implement conservation solutions through science, research, policy, education, and awareness.

For more information about EWS-WWF, please visit uae.panda.org